Larnaca, 30/01/2024

**For yet another year, Lidl Cyprus offered €110,000 to the Cyprus Anti-Cancer Society, strengthening the great work of the society**

**For the 11th consecutive year, the company remains a contact ally of the Society and cancer patients.**

**Lidl Cyprus**, remaining true to its timeless corporate values, supports and steadily strengthens the important charitable work carried out by the Cyprus Anti-Cancer Society. Within this framework and during a press conference that was held on Tuesday, January 30, 2024, at the offices of the Society in Nicosia**, the company handed over a check worth €110,000 to the Society**, and amount of money which **will cover the operating costs of two rooms, through the Palliative Care Centre Room Adoption Programme ‘Arodaphnousa’**.

The said amount of money was raised with the general public’s valuable contribution during Lidl Cyprus’ recent initiative entitled ‘Giving Love. From December 11 until December 31, 2023, **with every digital scan Lidl Plus card, the company donated €0.50 to the Cyprus Anti-Cancer Society**. Specifically, during this period, a total of 219,589 scans were carried out, from which a total of €109,794.50 was collected, however, the company proceeded to donate the amount of €110,000.

It is worth noting that last year, in addition to this initiative, Lidl Cyprus carried out various initiatives and actions to support the Cyprus Anti-Cancer Society. This included the full coverage of all expenses of two spectacular charity concerts entitled ‘200 Guitars with Nikos Portokaloglou’, from which all revenues, amounting to €40,000, were given to the Society. In addition, for the eleventh consecutive year, the company entirely covered the Food Programme of the Palliative Care Centre ‘Arodaphnousa’ with product donations worth almost €20,000. The company, for 11 years, has been actively supporting cancer patients through the Cyprus Anti-Cancer Society with **an overall contribution of over €1,000,000**.

Lidl Cyprus, with consistency and responsibility towards society and its members, demonstrates its firm commitment to social contribution and continues to contribute to the society as a whole, on the way to a better tomorrow for all.

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